RESEARCH AND DEVELOPMENT, NEUCHATEL - QUARTERLY REPORT

DIVISION   : NEW PRODUCT DEVELOPMENT

SUBJECT TITLE   : CIGARETTE DEVELOPMENT EEMA

PERIOD COVERED   : OCTOBER - DECEMBER 1988

WRITTEN BY   : LIZZI-R (RLI)

KEYWORDS   : project,penny,lansing,antigo,lee,saida,
                     tirana,si,rl,sf,ch

PROJECT PENNY (CH) - NO 0556
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Objective

To develop an American Blend cigarette (LS + KS) with 50 % Swiss
tobacco.
Format : 7.90/21.0/84.0 mm   7.90/19.0/79.0 mm
Tar   : open   open
SN   : open   open

Status

Prototypes were selected for further development. Additional
trial with AC increase will be made.

PROJECT LANSING (CH) - NO 0240
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Objective

Production of Job Bleu Filtre was transferred from Sullana to
FTR.
Format : 7.90/19.0/79.0 mm
Tar   : 14.0 mg/cig
SN   : 0.8 mg/cig

Status

Prototype using cigarette paper BDP 30 instead of Job 130 was
selected for production start.

Remarks

Job Nacré (non-filter cig.) will be produced also using cigarette
paper BDP 30.

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PROJECT ANTIGO (CH) - NO 0116
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Objective

New BRD blend trial (Nashville) on BPE cigarette.
Format : 7.90/19.0/79.0 mm
Tar   : 6.0 mg/cig
SN   : 0.4 mg/cig

Status

Prototype 015P was selected. A consumer test is planned.

PROJECT LEE (SF) - NO 0238
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Objective

To develop a Chesterfield for Sweden.
Format   : 7.90/20.0/79.0 mm
Tar (VTT) : 15.0 mg/cig
SN (VTT) : 0.9 mg/cig
CO (VTT) : 12.0 mg/cig

Status

Prototypes were produced using local materials. Additional
prototypes using cigarette paper 110-6 HFE will be made.

PROJECT SAIDA (RL) - NO 0161
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Objective

Blend optimization on VA004 (cig. VAF)
Format   : 7.90/19.0/79.0 mm
Tar (printed) : 12.0 mg/cig
SN (printed) : 0.8 mg/cig

Status

Prototypes were made with blend using new LTR. Additional
prototypes will be made for fine tuning.

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PROJECT TIRANA (SI) - NO 0305
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Objective

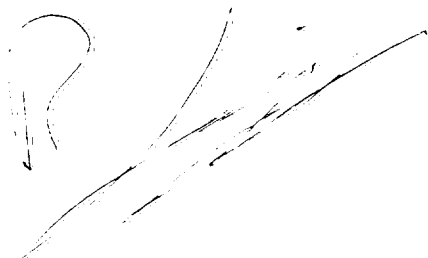Blend optimization on VA004 (cig. VAL)
Format   : 7.90/19.0/79.0 mm
Tar (printed) : 8.0 mg/cig
SN (printed) : 0.60 mg/cig

Status

Prototypes were made with blend using new LTR. Additional
prototypes will be made for fine tuning.

RLI / 04.01.89